



THE PEEL LITERATURE & ARTS REVIEW

2015-16 Designer Application

Due Friday, March 27 at midnight.

Print Designer Responsibilities

- In collaboration with the Editor-in-Chief and Associate Designer, design and manage the spring printed publication
- In collaboration with the Editor-in-Chief and Associate Designer, design and manage website
- Attend editorial board meeting weekly
- Attend all of The Peel events
- Serve a minimum of one office hour weekly
- Assist in advertising/marketing the magazine (flyers, sandwich boards, display cases, contact tables etc.) and soliciting student submissions
- In collaboration with the Director of Public Relations, design promotional materials (fliers, posters, Facebook cover photos etc.) when needed
- Aid the Associate Designer as needed
- Take initiative and contribute expertise in both group and independent settings

Print Designer Requirements

Must be an ASU student with a minimum 2.0 GPA

Must have extensive experience in web and/or print graphic design

Upon completion of this application, please send this form as a .pdf file to thepeel@appstate.edu by March 27th at midnight. Please include your resume, a minimum of three of your best and most recent graphic design pieces, and contact information for two references. For any questions or concerns, send an email to thepeel@appstate.edu or to the 2015-2016 Editor-in-Chief, Dave Dykes at dykesdp@appstate.edu.