



2016-17 Creative Director Application

Due Friday, March 11 at midnight.

THE PEEL LITERATURE & ARTS REVIEW

Creative Director Responsibilities

- Assist the Editor-in-Chief, providing insight and initiative in executing tasks.
- Attend editorial board meeting weekly.
- Attend all The Peel events.
- Serve a minimum of three office hours weekly.
- Ensure the publication of all magazine editions are error-free.
- Ensure all advertisements and social media are error-free.
- Assist Public Relations in overseeing emails and planning events.
- In collaboration with the Editor-in-Chief, design and manage the spring printed publication.
- In collaboration with the Director of Public Relations, design promotional materials (fliers, posters, Facebook cover photos etc.) as needed.

Creative Director Requirements

Must be an ASU student with a minimum 2.0 GPA

Must be punctual with great attention to detail

Must demonstrate a creative background in literature and art

Must have minimal experience in public relations

Must have extensive experience in print graphic design.

Upon completion of this application, please send this form as a .pdf file to thepeel@appstate.edu by March 11th at midnight. Please include your resume and contact information for two references. For any questions or concerns, email the 2016-2017 Editor-in-Chief, Kip McMillan at mcmillansc@appstate.edu.